

# Characterizing the Higgs at the LHC

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## Outline

- Introduction: why a Higgs?
- Why measure Higgs couplings?
- Coupling extraction from LHC measurements\*
- What we learn: couplings in specific models
- Conclusions

\*I will not talk about measuring spin, CP, etc.

The Standard Model is extremely successful so far.

Can't we get by with just the degrees of freedom that we've observed?

- 3 generations of quarks; CKM matrix for flavor physics
- 3 generations of charged leptons
- Neutrinos with mass (might need something new there)
- gluons from SU(3) strong interaction
- photon plus massive  $W^\pm$  and  $Z$  from SU(2)  $\times$  U(1)  
(Electroweak symmetry is broken, but do we really have to worry about how?)
- (Dark matter?)
- (Quantum gravity?)

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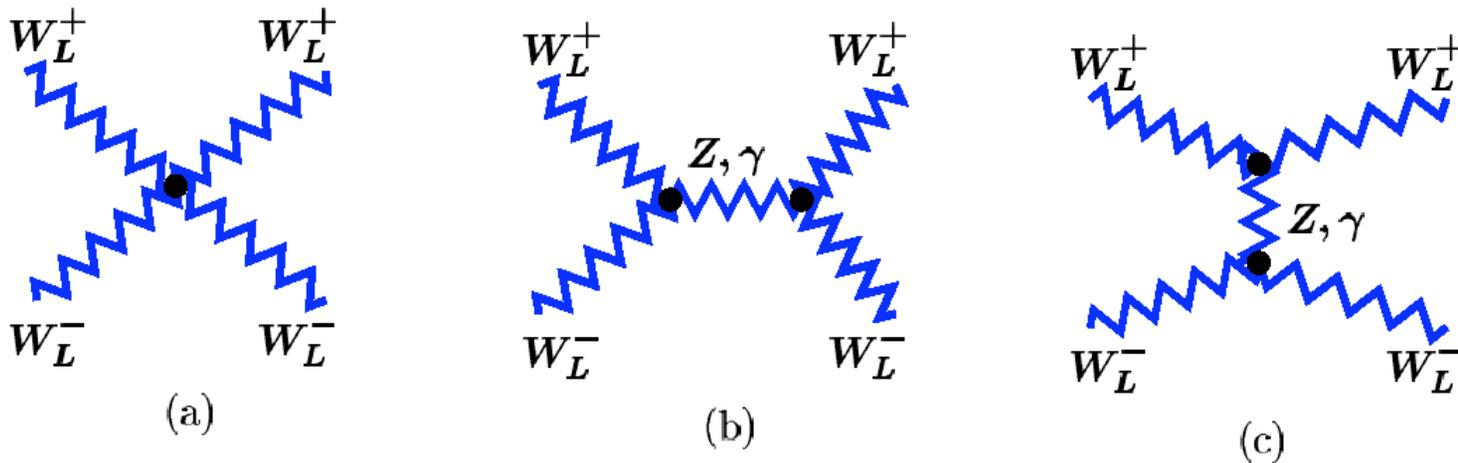
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The answer is NO:  
the SM without a Higgs is intrinsically incomplete.

Scattering of longitudinally-polarized  $W$ s exposes need for a Higgs\*

# SU(2) x U(1) @ E<sup>4</sup>

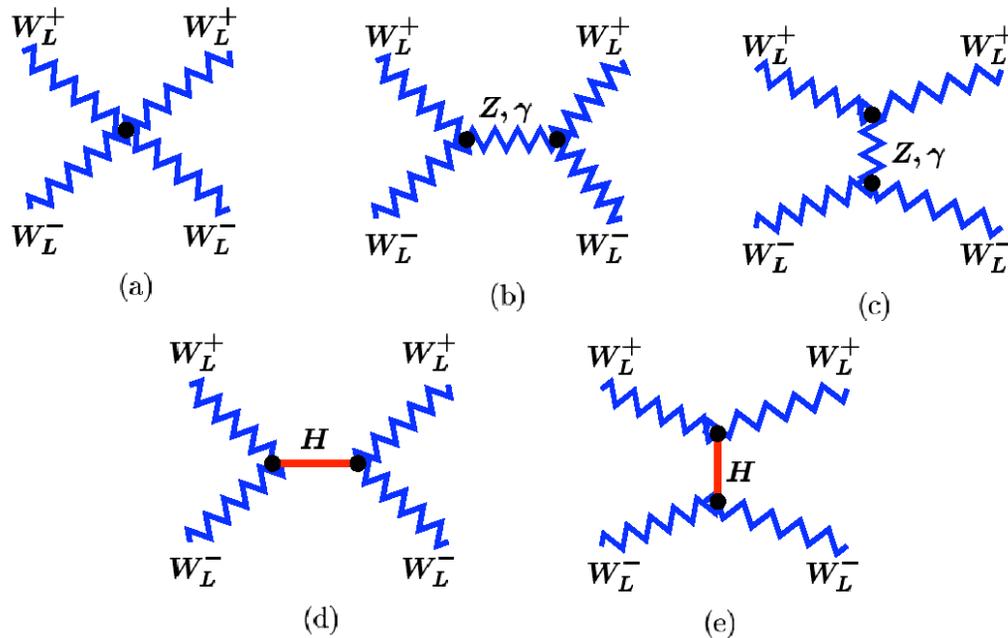


Graphs	$g^2 \frac{E^4}{m_w^4}$
(a)	$-3 + 6 \cos\theta + \cos^2\theta$
(b)	$-4 \cos\theta$
(c)	$+3 - 2 \cos\theta - \cos^2\theta$
Sum	$0$

$$\epsilon_L^\mu(k) = \frac{k^\mu}{m_w} + \mathcal{O}\left(\frac{m_w}{E}\right)$$

Scattering of longitudinally-polarized  $W$ s exposes need for a Higgs\*

# $SU(2) \times U(1) @ E^2$



Graphs	$g^2 \frac{E^2}{m_w^2}$
(a)	$+2 - 6 \cos\theta$
(b)	$-\cos\theta$
(c)	$-\frac{3}{2} + \frac{15}{2} \cos\theta$
(d + e)	$-\frac{1}{2} - \frac{1}{2} \cos\theta$
<b>Sum</b> including (d+e)	<b>0</b>

►  $\mathcal{O}(E^0) \Rightarrow$  4d  $m_H$  bound:  $m_H < \sqrt{16\pi/3} v \simeq 1.0 \text{ TeV}$

► If no Higgs  $\Rightarrow \mathcal{O}(E^2) \Rightarrow E < \sqrt{8\pi} v \simeq 1.2 \text{ TeV}$

## Higgs couplings in the Standard Model

SM Higgs couplings to SM particles are fixed by the mass-generation mechanism.

$W$  and  $Z$ :

$$g_Z \equiv \sqrt{g^2 + g'^2}, \quad v = 246 \text{ GeV}$$

$$\mathcal{L} = |\mathcal{D}_\mu H|^2 \rightarrow (g^2/4)(h+v)^2 W^+ W^- + (g_Z^2/8)(h+v)^2 Z Z$$

$$M_W^2 = g^2 v^2 / 4 \quad h W W : i(g^2 v / 2) g^{\mu\nu}$$

$$M_Z^2 = g_Z^2 v^2 / 4 \quad h Z Z : i(g_Z^2 v / 2) g^{\mu\nu}$$

Fermions:

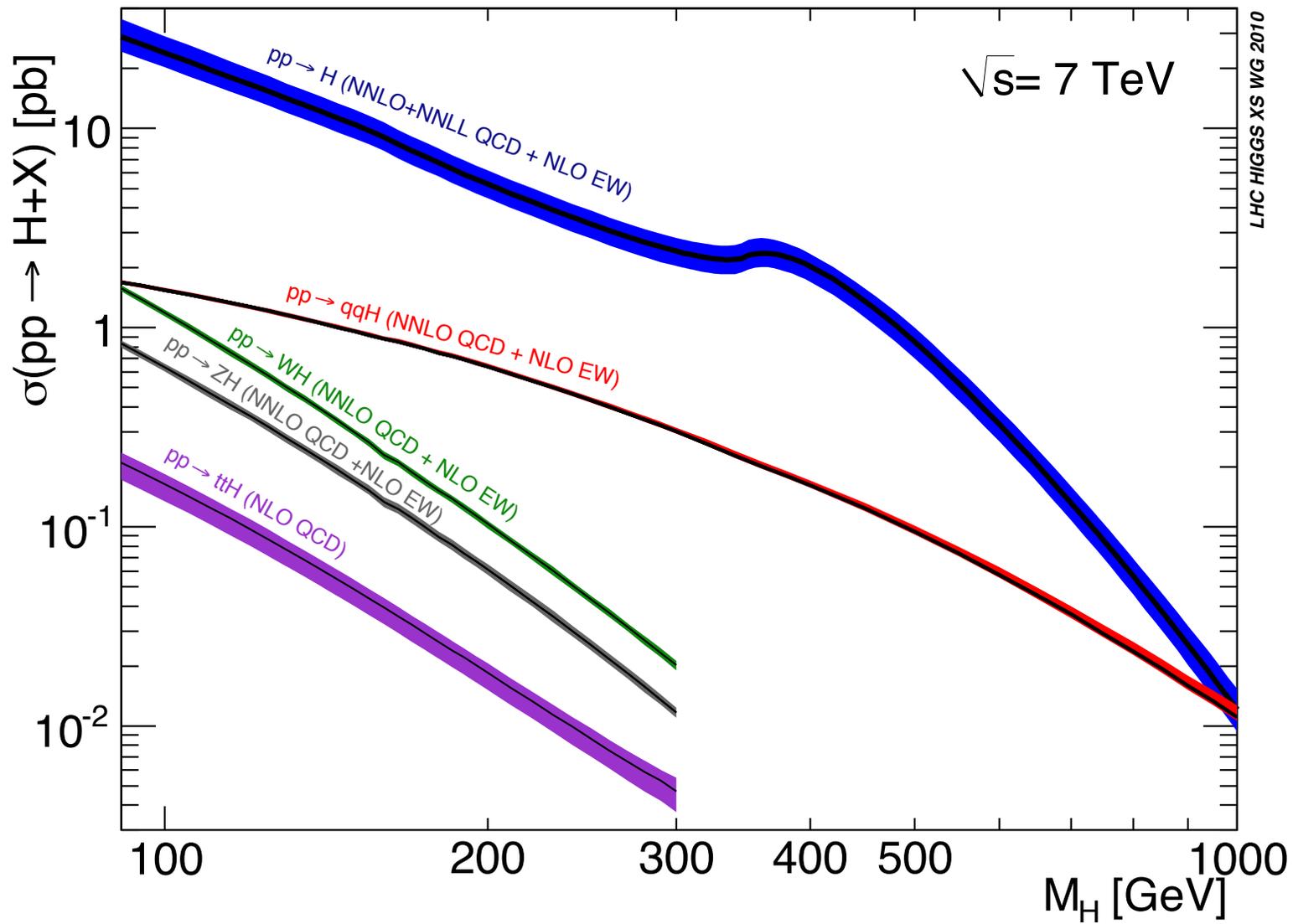
$$\mathcal{L} = -y_f \bar{f}_R H^\dagger Q_L + \dots \rightarrow -(y_f / \sqrt{2})(h+v) \bar{f}_R f_L + \text{h.c.}$$

$$m_f = y_f v / \sqrt{2} \quad h \bar{f} f : i m_f / v$$

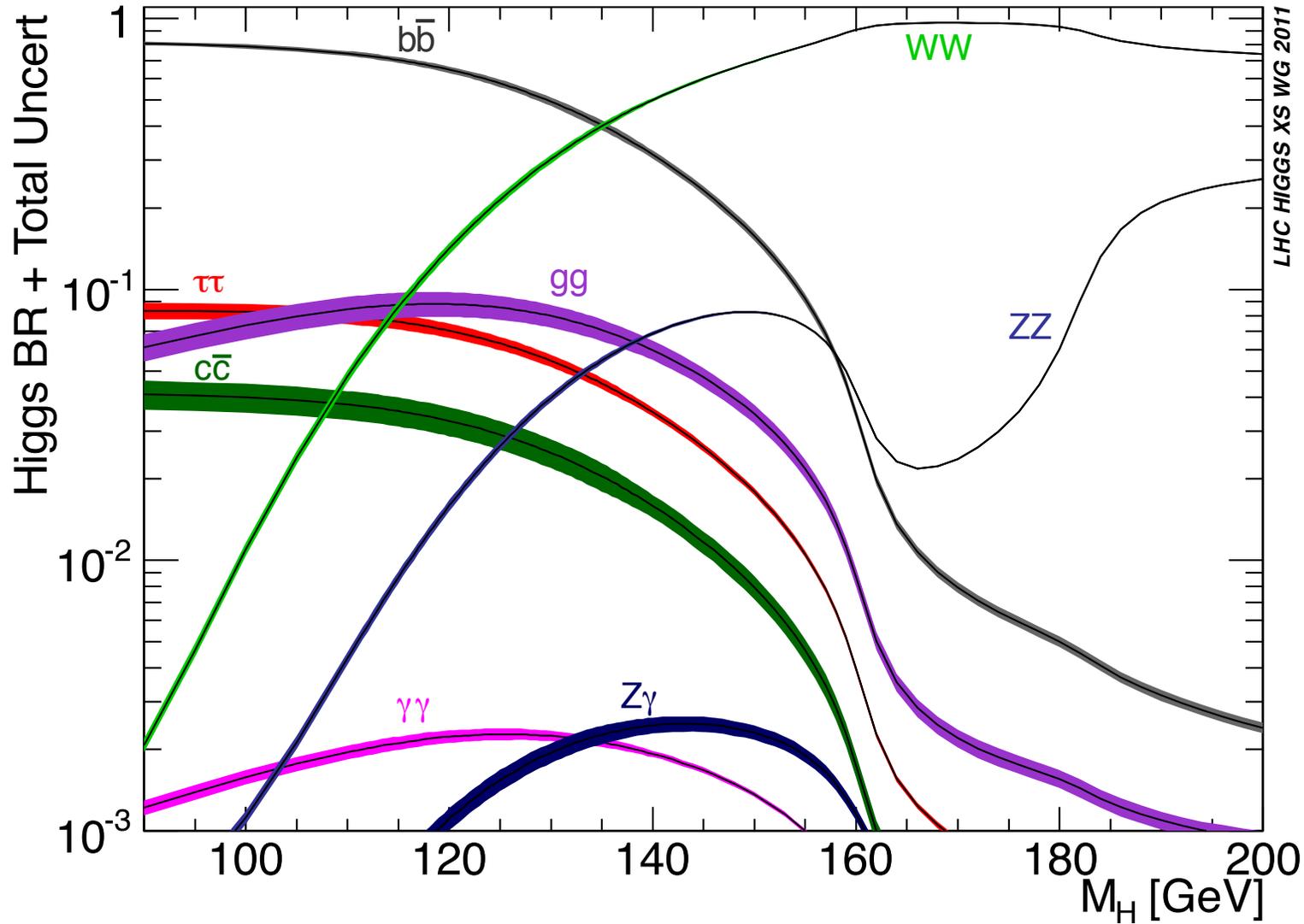
Gluon pairs and photon pairs:

induced at 1-loop by fermions,  $W$ -boson.

# Predict SM Higgs production cross sections

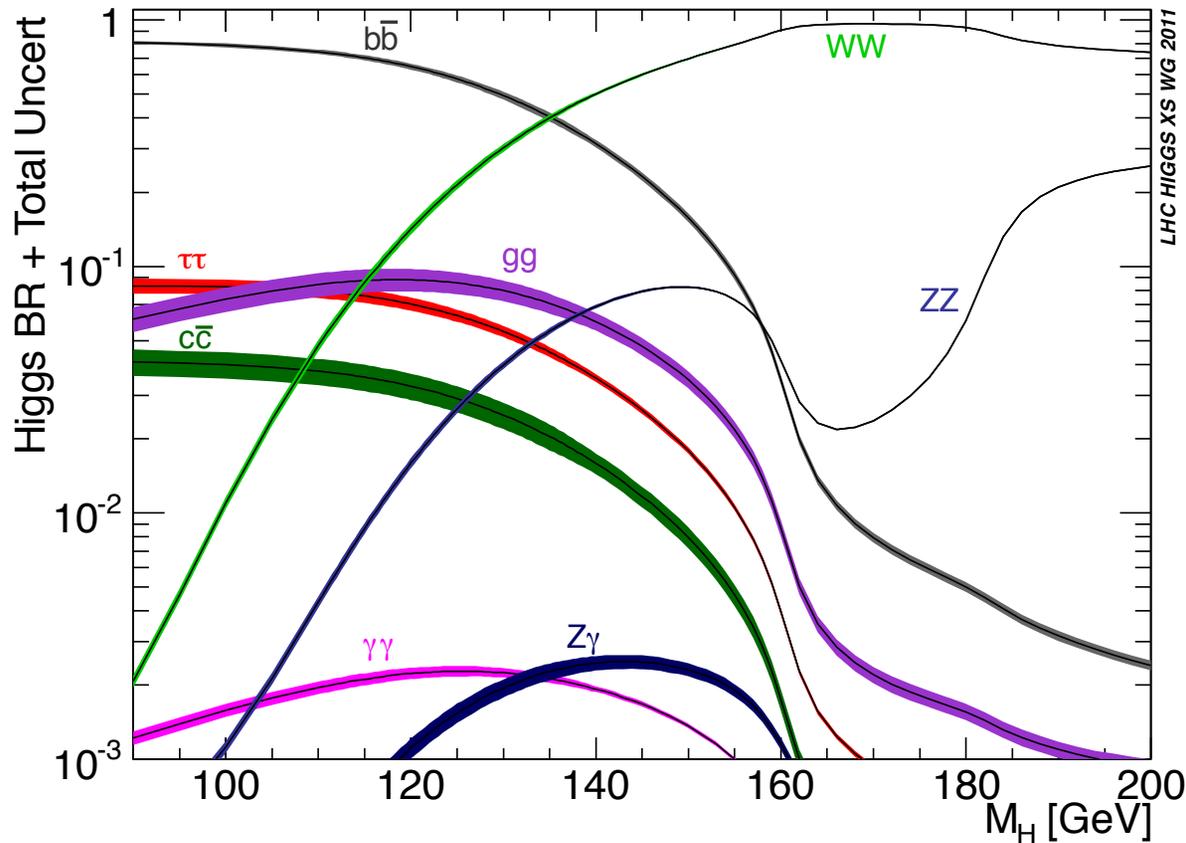


# Predict SM Higgs decay branching ratios



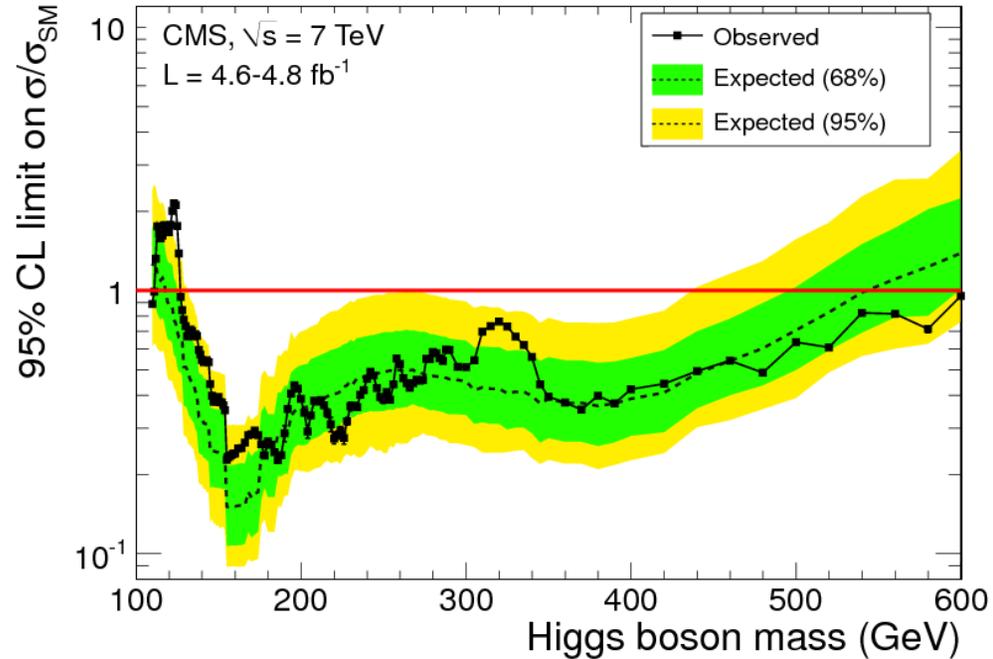
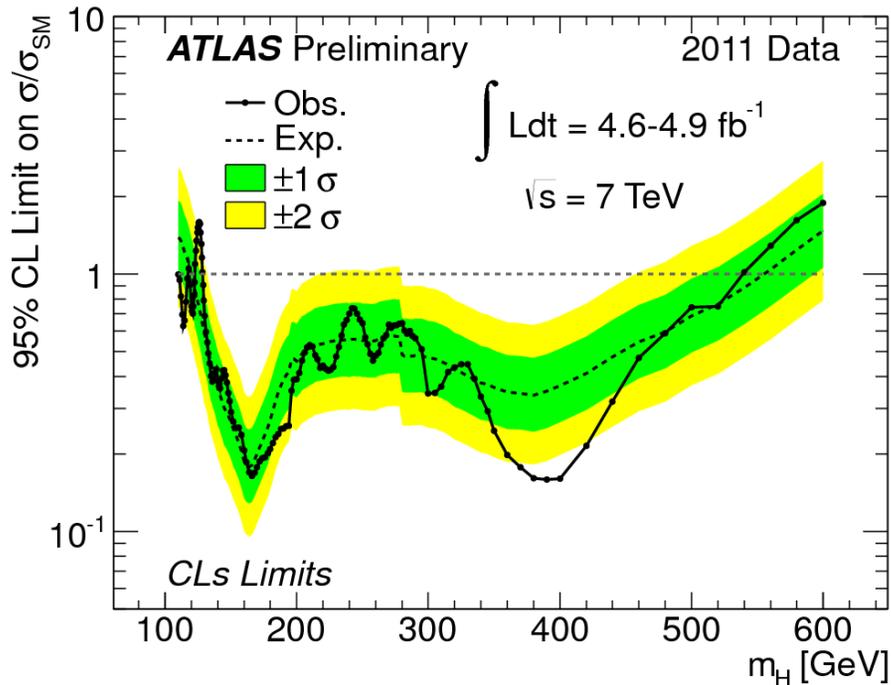
## A note on Higgs mass dependence

SM Higgs couplings to all SM particles are fixed by the mass-generation mechanism  $\rightarrow$  variation with  $M_h$  is due to kinematics.



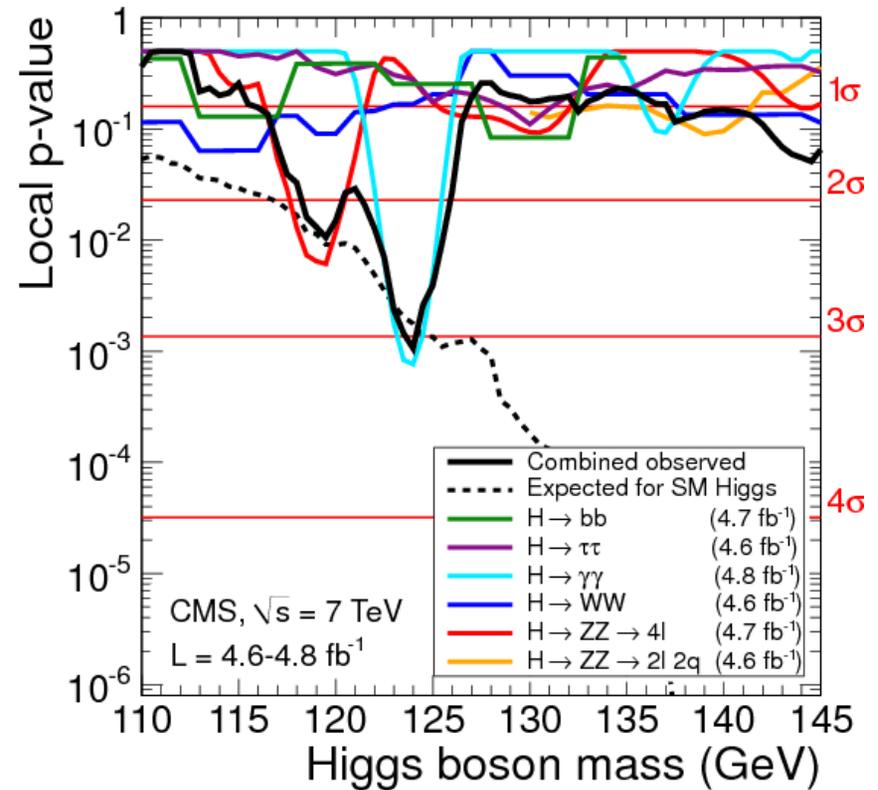
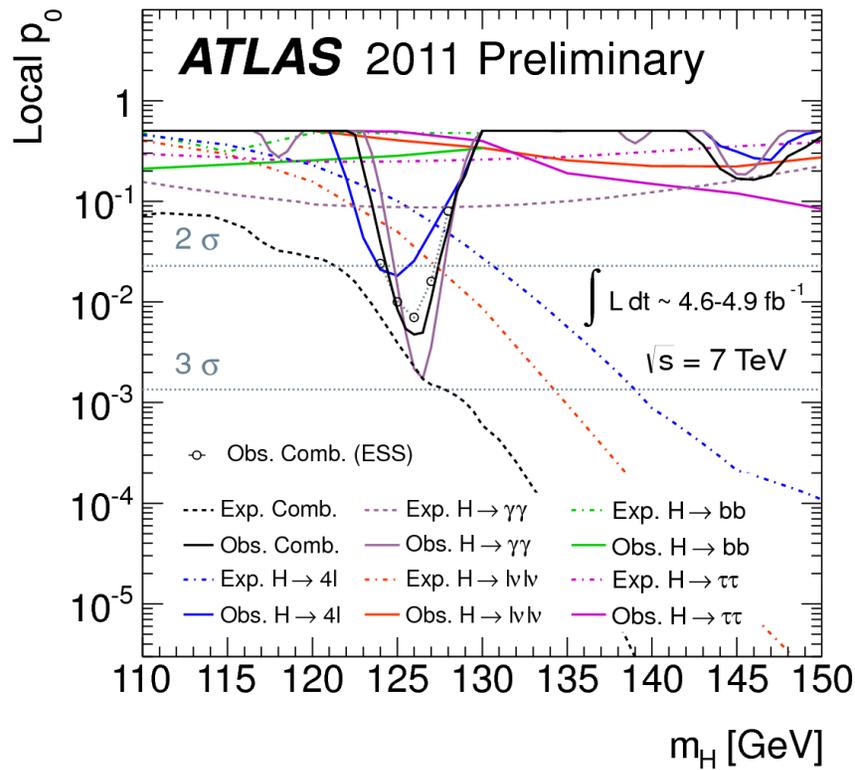
1 GeV uncertainty in  $M_h \Rightarrow$  5% uncertainty in  $\bar{g}_b/\bar{g}_W$ .  
100 MeV uncertainty in  $M_h \Rightarrow$  0.5% uncertainty in  $\bar{g}_b/\bar{g}_W$ .  
 $M_h$  could be included as a correlated fit parameter.

# SM Higgs exclusion from ATLAS and CMS:



- SM Higgs excluded for masses between about 130 and 600 GeV
- SM Higgs below 114 GeV excluded by LEP
- SM Higgs above 600 GeV strongly disfavoured by precision electroweak measurements

# Small excess around 125 GeV consistent with SM Higgs



ATLAS:  $\gamma\gamma$  and  $4\ell$  (from  $ZZ^*$ ) final states

CMS:  $\gamma\gamma$  final state

About 2–3 $\sigma$  in each experiment

## Higgs couplings beyond the Standard Model

$W$  and  $Z$ :

- EWSB can come from more than one Higgs doublet, which then mix to give  $h$  mass eigenstate.  $v \equiv \sqrt{v_1^2 + v_2^2}$ ,  $\phi_v = \frac{v_1}{v}h_1 + \frac{v_2}{v}h_2$

$$\mathcal{L} = |\mathcal{D}_\mu H_1|^2 + |\mathcal{D}_\mu H_2|^2$$

$$M_W^2 = g^2 v^2 / 4 \quad hWW : i\langle h | \phi_v \rangle (g^2 v / 2) g^{\mu\nu} \equiv i\bar{g}_W (g^2 v / 2) g^{\mu\nu}$$

$$M_Z^2 = g_Z^2 v^2 / 4 \quad hZZ : i\langle h | \phi_v \rangle (g_Z^2 v / 2) g^{\mu\nu} \equiv i\bar{g}_Z (g^2 v / 2) g^{\mu\nu}$$

Note  $\bar{g}_W = \bar{g}_Z$ . Also,  $\bar{g}_{W,Z} = 1$  when  $h = \phi_v$ : “decoupling limit”.

- Part of EWSB from larger representation of SU(2).  $Q = T^3 + Y/2$

$$\mathcal{L} \supset |\mathcal{D}_\mu \Phi|^2 \rightarrow (g^2/4)[2T(T+1) - Y^2/2](\phi+v)^2 W^+ W^- + (g_Z^2/8)Y^2(\phi+v)^2 ZZ$$

Can get  $\bar{g}_W \neq \bar{g}_Z$  and/or  $\bar{g}_{W,Z} > 1$  after mixing to form  $h$ .

Tightly constrained by  $\rho$  parameter,  $\rho \equiv M_W^2/M_Z^2 \cos^2 \theta_W = 1$  in SM.

## Higgs couplings beyond the Standard Model

### Fermions:

Masses of different fermions can come from different Higgs doublets, which then mix to give  $h$  mass eigenstate:

$$\mathcal{L} = -y_f \bar{f}_R \Phi_f^\dagger F_L + (\text{other fermions}) + \text{h.c.}$$

$$m_f = y_f v_f / \sqrt{2} \quad h \bar{f} f : i \langle h | \phi_f \rangle (v/v_f) m_f / v \equiv i \bar{g}_f m_f / v$$

In general  $\bar{g}_t \neq \bar{g}_b \neq \bar{g}_\tau$ ; e.g. MSSM with large  $\tan \beta$  ( $\Delta_b$ ).

Note  $\langle h | \phi_f \rangle (v/v_f) = \langle h | \phi_f \rangle / \langle \phi_v | \phi_f \rangle$

$\Rightarrow \bar{g}_f = 1$  when  $h = \phi_v$ : “decoupling limit”.

## Higgs couplings beyond the Standard Model

Gluon pairs and photon pairs:

- $\bar{g}_t$  and  $\bar{g}_W$  change the normalization of top quark and  $W$  loops.
- New coloured or charged particles give new loop contributions.  
e.g. top squark, charginos, charged Higgs in MSSM

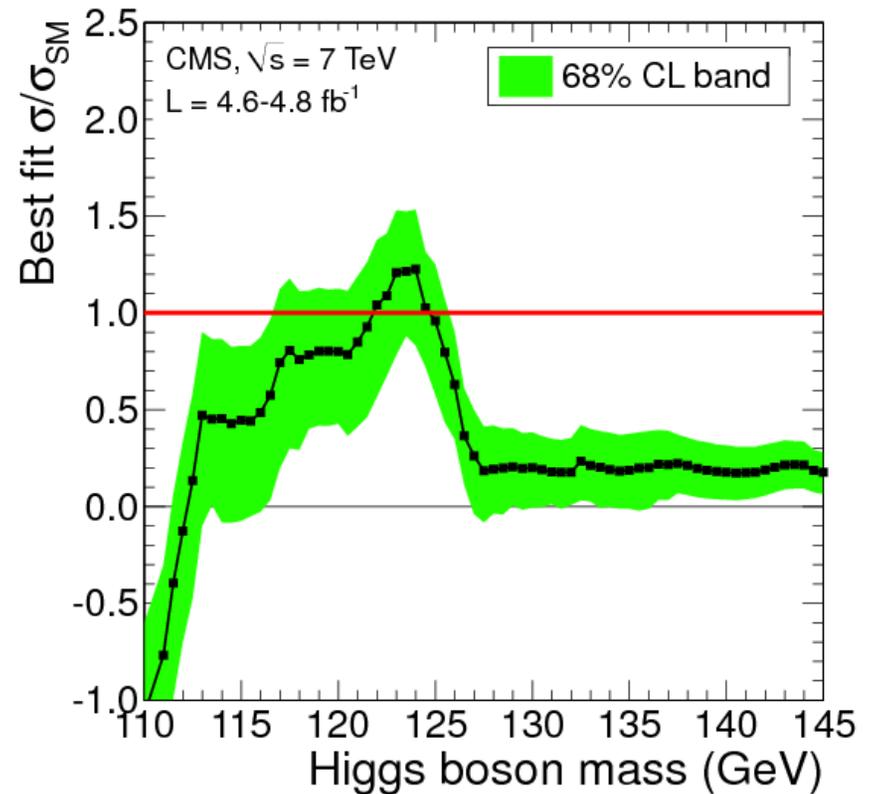
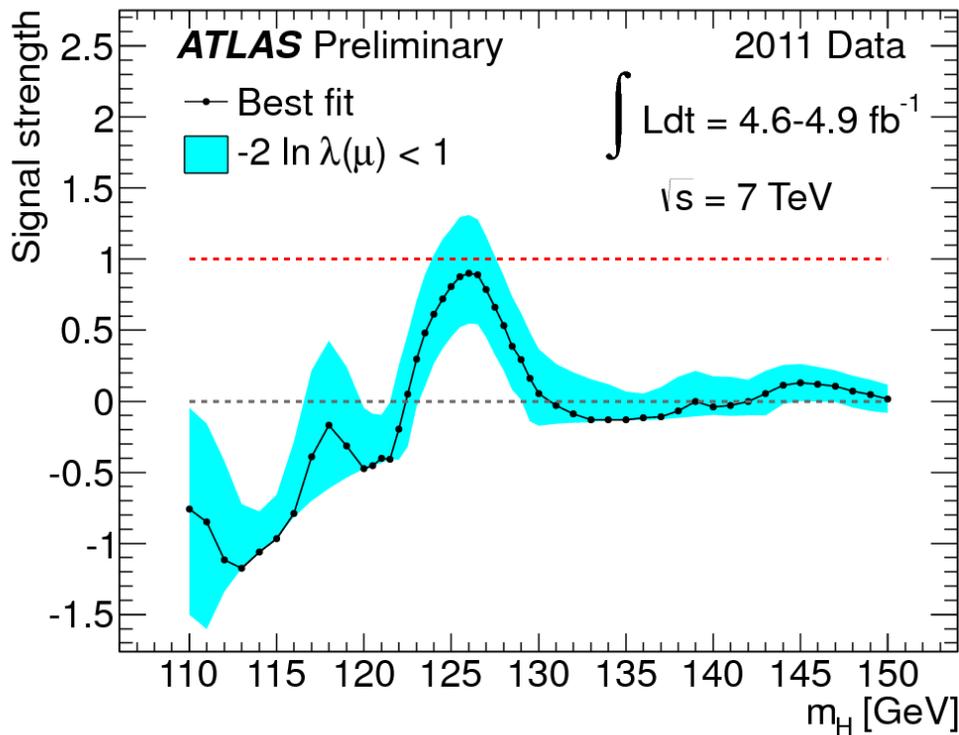
New particles in the loop can affect  $h \leftrightarrow gg$  and  $h \rightarrow \gamma\gamma$  even if  $h$  is otherwise SM-like.

⇒ Treat  $\bar{g}_g$  and  $\bar{g}_\gamma$  as additional independent coupling parameters.  
Loop-induced effective couplings: momentum-dependence issues at NLO!  
(more on this later)

## LHC measurements to date

Overall signal strength  $\mu \equiv \sigma/\sigma_{\text{SM}}$

- Assume that all decays are in their SM proportions





## Coupling extraction strategy

Measure event rates at LHC: sensitive to production and decay couplings. Narrow width approximation:

$$\text{Rate}_{ij} = \sigma_i \text{BR}_j = \sigma_i \frac{\Gamma_j}{\Gamma_{\text{tot}}}$$

Coupling dependence (at leading order):

$$\sigma_i = \bar{g}_i^2 \times (\text{SM coupling})^2 \times (\text{kinematic factors})$$

$$\Gamma_j = \bar{g}_j^2 \times (\text{SM coupling})^2 \times (\text{kinematic factors})$$

$$\Gamma_{\text{tot}} = \sum \Gamma_k = \sum \bar{g}_k^2 \Gamma_k^{\text{SM}}$$

Each rate depends on multiple couplings.  $\rightarrow$  correlations

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$$\Gamma_{\text{tot}} = \sum \Gamma_k = \sum_{\text{SM}} \bar{g}_k^2 \Gamma_k^{\text{SM}} + \sum_{\text{new}} \Gamma_k^{\text{new}}$$

Each rate depends on multiple couplings.  $\rightarrow$  correlations

Non-SM decays could also be present:

- invisible final state (can look for this with dedicated searches)
- “unobserved” final state (e.g.,  $h \rightarrow$  jets)

Unobserved final states cause a “flat direction” in the fit.

Allow an unobserved decay mode while simultaneously increasing all couplings to SM particles by a factor  $a$ :

$$\text{Rate}_{ij} = a^2 \sigma_i^{\text{SM}} \frac{a^2 \Gamma_j^{\text{SM}}}{a^2 \Gamma_{\text{tot}}^{\text{SM}} + \Gamma_{\text{new}}}$$

Ways to deal with this:

- assume no unobserved decays  
(ok for checking consistency with SM, but highly model-dependent)
- assume  $hWW$  and  $hZZ$  couplings are no larger than in SM  
(valid if only SU(2)-doublets/singlets are present)
- include direct measurement of Higgs width  
(only works for heavier Higgs so that  $\Gamma_{\text{tot}} > \text{expt. resolution}$ ;  
 $\Gamma_{\text{tot}}^{\text{SM}} \simeq 4 \text{ MeV}$  for 125 GeV Higgs)

No known model-independent way around this at LHC.

[Can we measure  $h \rightarrow \text{jets}$ ? Boosted object techniques?]

(ILC gets around this using decay-mode-independent measurement of  $e^+e^- \rightarrow Zh$  cross section from recoil-mass method.)

## How to think about the fit

First consider  $\text{VBF} \rightarrow h \rightarrow WW$ :

- Rate =  $\sigma(\text{VBF} \rightarrow h) \times \text{BR}(h \rightarrow WW)$ .
- use the fact that  $\text{BR}(h \rightarrow WW) \leq 1$ .

(can include other measured decays in VBF channels to tighten this)

- $\text{VBF} \rightarrow h \rightarrow WW$  rate then puts a lower bound on  $\sigma(\text{VBF} \rightarrow h)$ .
- This puts a lower bound on the  $hWW$ ,  $hZZ$  couplings.
- Calculate lower bound on  $\Gamma(h \rightarrow WW, ZZ) \rightarrow$  get a lower bound on  $\Gamma_{\text{tot}}$ .

$$\Gamma_{\text{tot}} \geq \Gamma(h \rightarrow WW, ZZ)$$

Theory assumption that  $\bar{g}_W \leq 1$  and  $\bar{g}_Z \leq 1$ :

←!

(i.e., assume  $hWW$  and  $hZZ$  couplings are no larger than in SM)

- Imposes a theoretical upper bound on  $\sigma(\text{VBF} \rightarrow h)$ .
- $\text{VBF} \rightarrow h \rightarrow WW$  rate puts a lower bound on  $\text{BR}(h \rightarrow WW)$ .
- Calculate theoretical upper bound on  $\Gamma(h \rightarrow WW) \rightarrow$  get an upper bound on  $\Gamma_{\text{tot}}$ .

$$\Gamma_{\text{tot}} = \Gamma(h \rightarrow WW) / \text{BR}(h \rightarrow WW)$$

## How to think about the fit

Now include the other measurements.

$$\frac{\text{Rate}(A \rightarrow X)}{\text{Rate}(A \rightarrow Y)} = \frac{\sigma(A \rightarrow h)\Gamma(h \rightarrow X)/\Gamma_{\text{tot}}}{\sigma(A \rightarrow h)\Gamma(h \rightarrow Y)/\Gamma_{\text{tot}}} \Rightarrow \frac{\bar{g}_X^2}{\bar{g}_Y^2}$$

$$\frac{\text{Rate}(A \rightarrow X)}{\text{Rate}(B \rightarrow X)} = \frac{\sigma(A \rightarrow h)\Gamma(h \rightarrow X)/\Gamma_{\text{tot}}}{\sigma(B \rightarrow h)\Gamma(h \rightarrow X)/\Gamma_{\text{tot}}} \Rightarrow \frac{\bar{g}_A^2}{\bar{g}_B^2}$$

Fitted couplings correlated with  $\bar{g}_W$  and with each other.

Feed back other fitted couplings into  $\Gamma_{\text{tot}}$  calculation; tighten up  $\bar{g}_W$  constraint.

(In practice this would be done by an overall log-likelihood fit or similar, rather than iteratively.)

## Past studies

Get ratios of Higgs couplings-squared from taking ratios of rates.  
Full coupling extraction: assume no unexpected decay channels,  
assume  $\bar{g}_b = \bar{g}_\tau$ .  $M_h = 100\text{--}190$  GeV

Zeppenfeld, Kinnunen, Nikitenko, Richter-Was, PRD62, 013009 (2000); Les Houches 1999

Add  $t\bar{t}h$ ,  $h \rightarrow \tau\tau$  channel to improve  $t\bar{t}h$  constraint.

$M_h = 110\text{--}180$  GeV Belyaev & Reina, JHEP0208, 041 (2002)

Fit assuming  $hWW$ ,  $hZZ$  couplings are bounded from above by  
SM value.  $M_h = 110\text{--}190$  GeV

Dührssen, Heinemeyer, HEL, Rainwater, Weiglein, & Zeppenfeld, PRD70, 113009 (2004)

More careful analysis of probability density and correlations, using  
updated expt studies. Assume no unexpected decay channels.

$M_h = 120$  GeV Lafaye, Plehn, Rauch, D. Zerwas, & Dührssen, JHEP0908, 009 (2009)

Higgs channels used (2004 study, 120–130 GeV):

Dührssen, Heinemeyer, HEL, Rainwater, Weiglein, & Zeppenfeld, PRD70, 113009 (2004)

GF  $gg \rightarrow H \rightarrow WW$

VBF  $qqH \rightarrow qqWW$

$t\bar{t}H$ ,  $H \rightarrow WW$

GF  $gg \rightarrow H \rightarrow ZZ$

VBF  $qqH \rightarrow qqZZ$

VBF  $qqH \rightarrow qq\tau\tau$

Inclusive  $H \rightarrow \gamma\gamma$

VBF  $qqH \rightarrow qq\gamma\gamma$

$t\bar{t}H$ ,  $H \rightarrow \gamma\gamma$  ( $M_h \leq 120$  GeV)

$WH$ ,  $H \rightarrow \gamma\gamma$  ( $M_h \leq 120$  GeV)

$ZH$ ,  $H \rightarrow \gamma\gamma$  ( $M_h \leq 120$  GeV)

$t\bar{t}H$ ,  $H \rightarrow b\bar{b}$   $\leftarrow!!$

All expt numbers from 14 TeV “first 30 fb<sup>-1</sup>” studies.

Higgs channels used (2009 study, 120 GeV):

Lafaye, Plehn, Rauch, D. Zerwas, & Dührssen, JHEP 0908, 009 (2009)

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VBF  $qqH \rightarrow qq\tau\tau$

Inclusive  $H \rightarrow \gamma\gamma$

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$t\bar{t}H$ ,  $H \rightarrow \gamma\gamma$  ( $M_h \leq 120$  GeV)

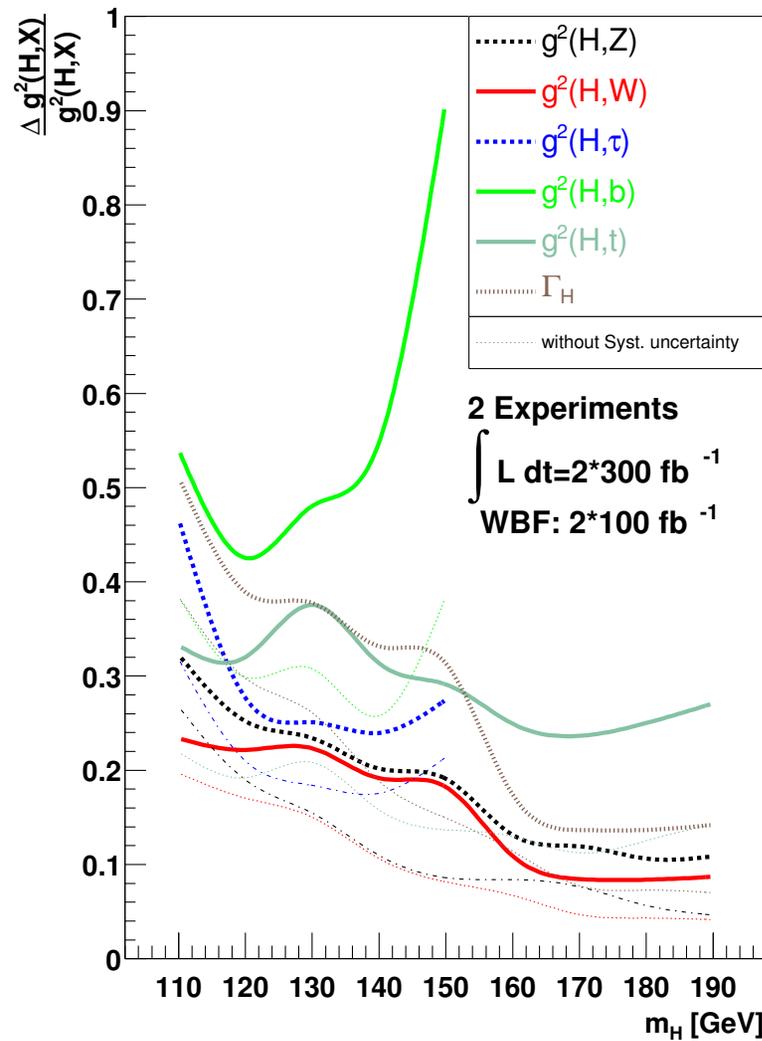
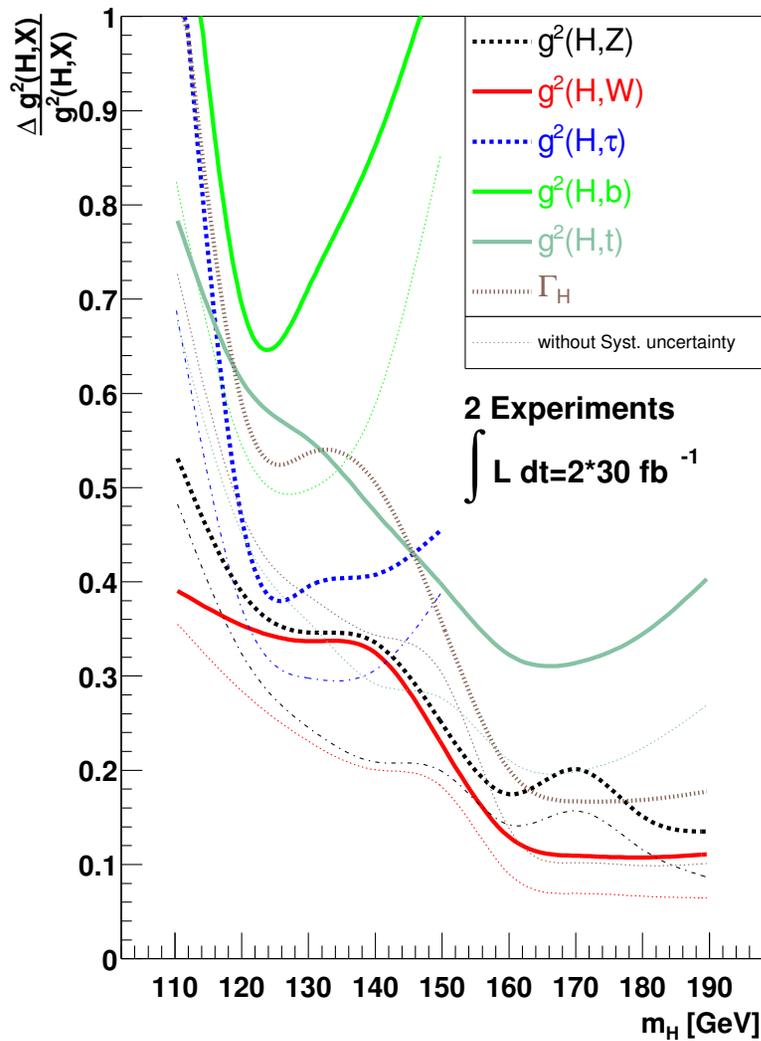
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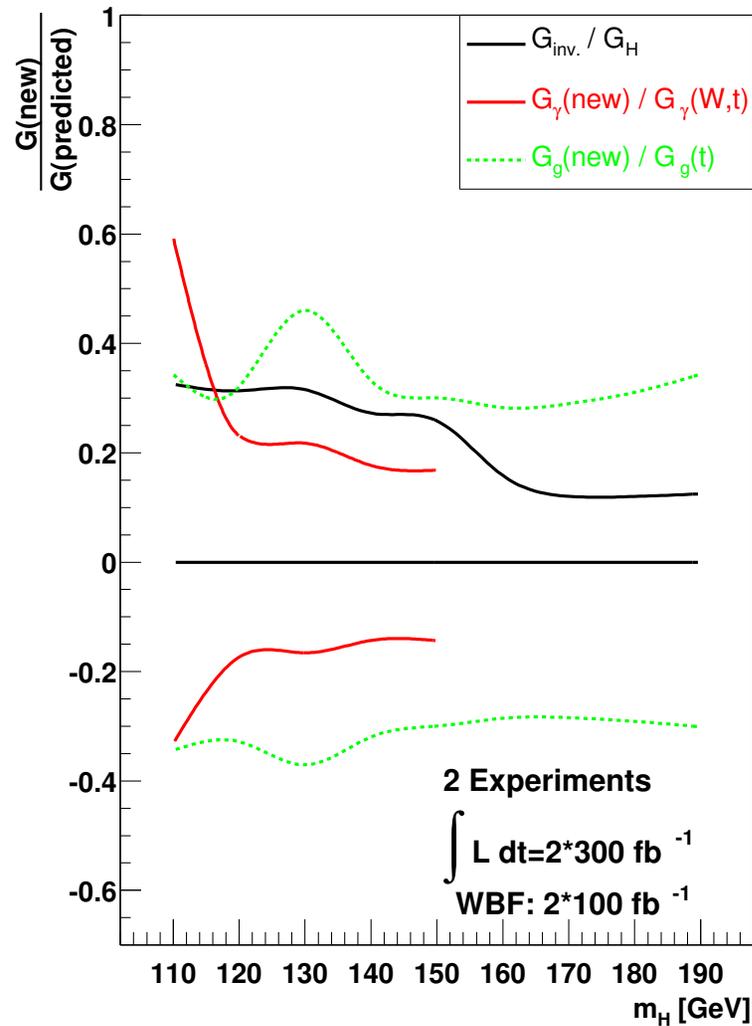
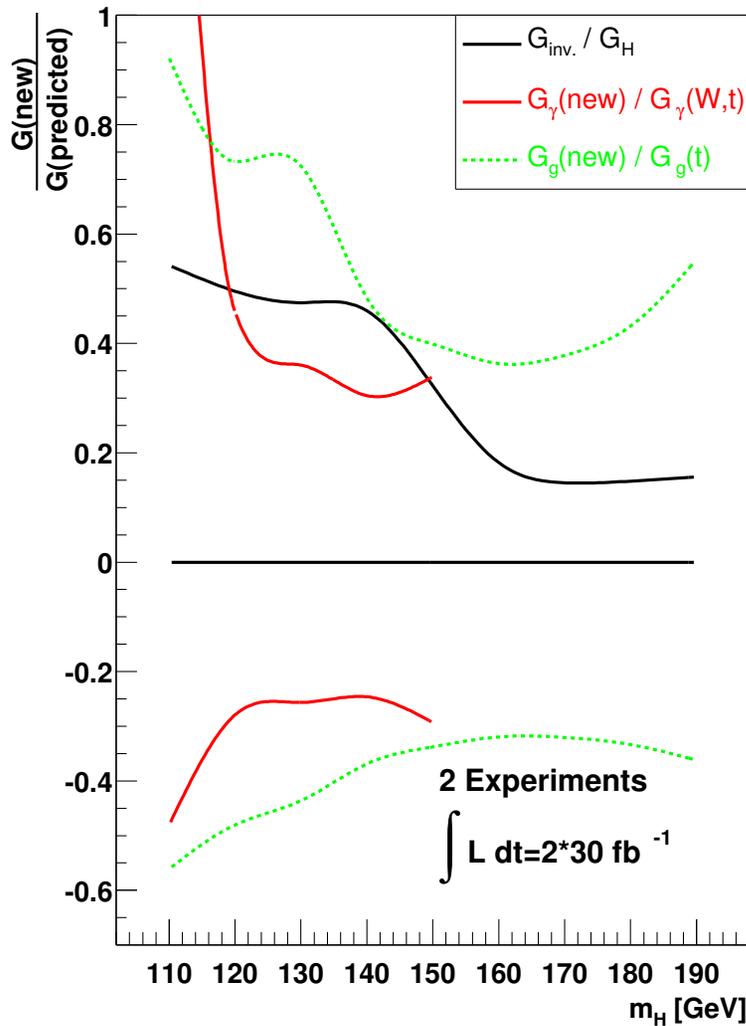
$t\bar{t}H$ ,  $H \rightarrow b\bar{b}$   $\times 50\%$  vs. 2004 study

$WH/ZH$ ,  $H \rightarrow b\bar{b}$  a la Butterworth

All expt numbers from 14 TeV “first 30 fb<sup>-1</sup>” studies.



$\Delta \bar{g}_{W,Z}^2 \sim 35\% \rightarrow 25\%$        $\Delta \bar{g}_t^2 \sim 60\% \rightarrow 35\%$       for 125 GeV Higgs  
 $\Delta \bar{g}_b^2 \sim 65\% \rightarrow 45\%$        $\Delta \bar{g}_\tau^2 \sim 40\% \rightarrow 25\%$        $\bar{g}_W = \bar{g}_Z \leq 1$



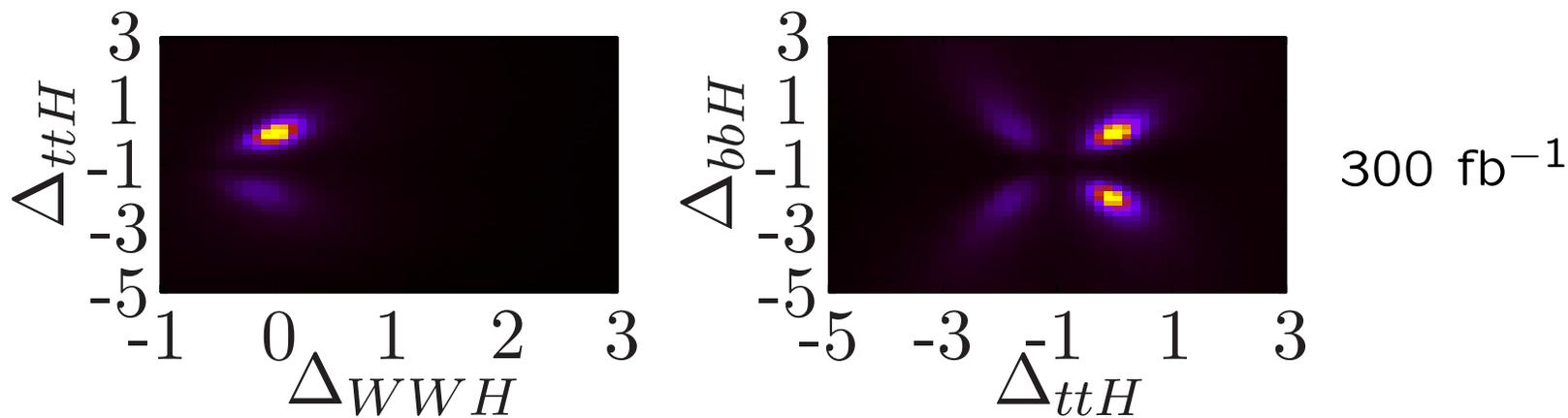
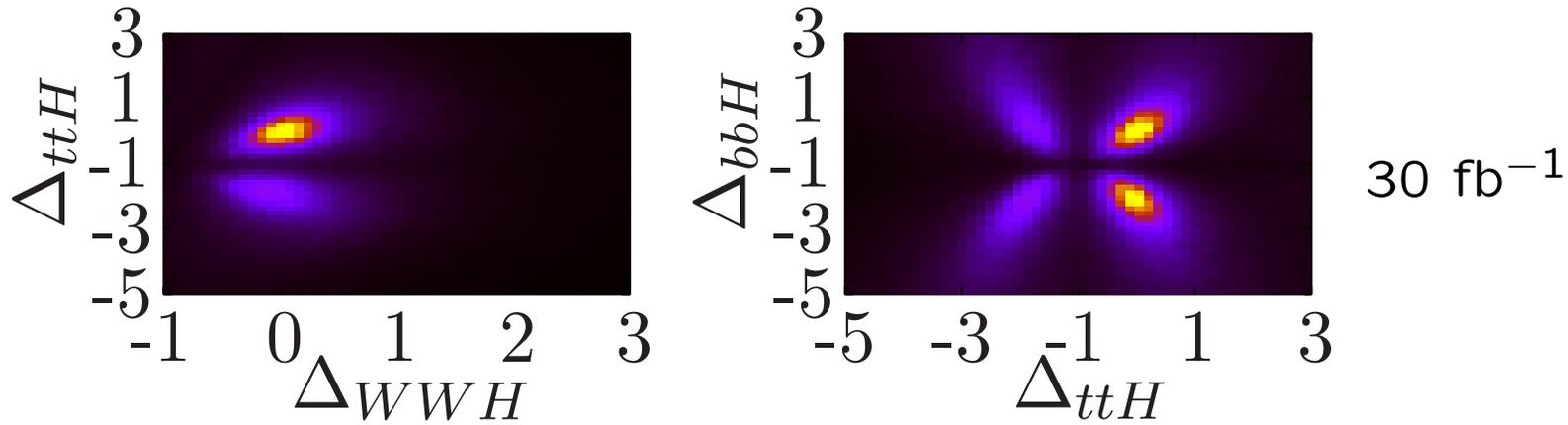
$\Gamma_{\text{unobs}} \leq 50\% \rightarrow 35\%$  of  $\Gamma_{\text{tot,fit}}$  for 125 GeV Higgs  
 $\Gamma_{\gamma,\text{new}} \in [-25\%, +40\%] \rightarrow [-15\%, +25\%]$  of  $\Gamma_{\gamma}$  from  $W, t$  loops  
 $\Gamma_{g,\text{new}} \in [-45\%, +75\%] \rightarrow [-35\%, +40\%]$  of  $\Gamma_g$  from  $t$  loop

Lafaye, Plehn, Rauch, D. Zerwas, & Dührssen, JHEP 0908, 009 (2009)

- Much more sophisticated statistical analysis (SFitter)
- Assume no “unexpected” decays 120 GeV Higgs

$g_i = g_i^{SM}(1 + \Delta_i)$ : alternate minima corresponding to sign flips.

(here: assume no BSM particles in  $hgg, h\gamma\gamma$  loops)



Lafaye, Plehn, Rauch, D. Zerwas, & Dührssen, JHEP 0908, 009 (2009)

30 fb<sup>-1</sup>, extracted error: (caution: non-Gaussian)

$\Delta_W : \pm 24\%$     $\Delta_Z : \pm 31\%$    compare 35-65% on  $\Delta \bar{g}^2$   
 $\Delta_t : \pm 53\%$     $\Delta_b : \pm 44\%$     $\Delta_\tau : \pm 31\%$    (SM-decays-only constraint  
 $\Delta_g : \pm 61\%$     $\Delta_\gamma : \pm 31\%$    less restrictive than  $\bar{g}_{W,Z} \leq 1$ )

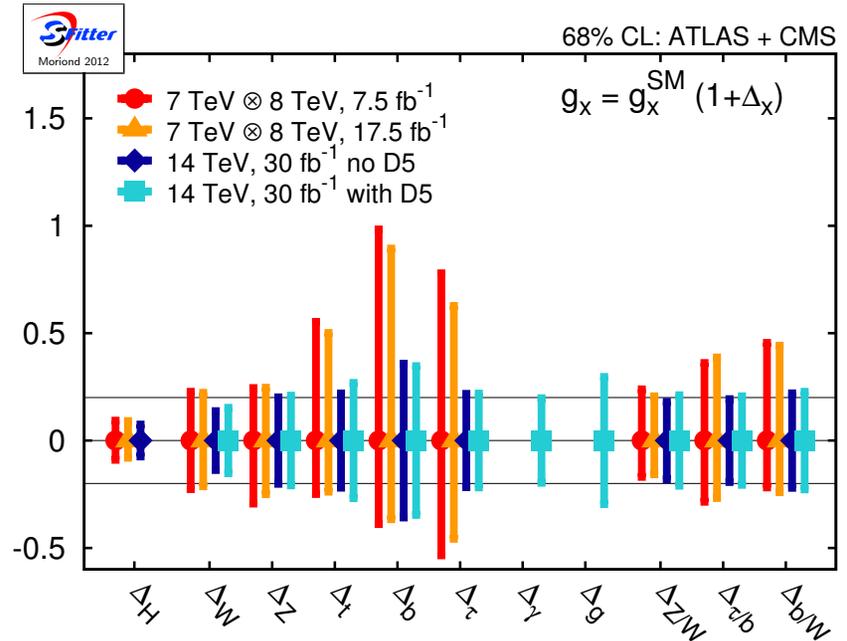
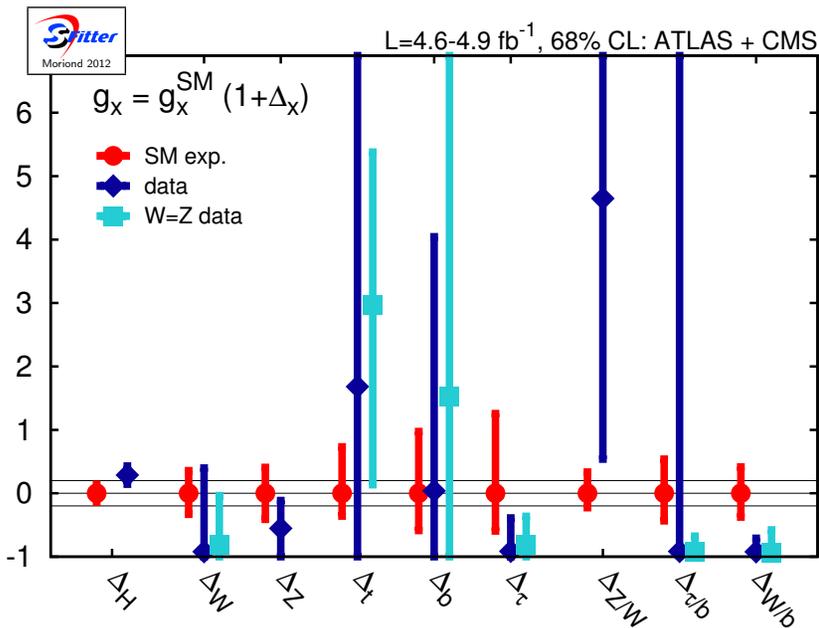
30 fb<sup>-1</sup>, extracted error on ratios:

$\Delta_Z/\Delta_W : \pm 41\%$   
 $\Delta_t/\Delta_W : \pm 51\%$     $\Delta_b/\Delta_W : 31\%$     $\Delta_\tau/\Delta_W : 28\%$   
 $\Delta_g/\Delta_W : \pm 61\%$     $\Delta_\gamma/\Delta_W : 30\%$

Slight improvement due to correlations.

See also new analysis, [Klute, Lafaye, Plehn, Rauch, & D. Zerwas, arXiv:1205.2699](#)

# SFitter new results



“Data” fit ranges much looser than SM expectation due to secondary large-coupling solution which cannot be separated with current data.

Klute, Lafaye, Plehn, Rauch, & D. Zerwas, arXiv:1205.2699

## What do we really learn by measuring Higgs couplings?

- Is our Higgs fully responsible for generating the masses of  $W$ ,  $Z$ , and fermions?
- Is our Higgs fully responsible for unitarizing longitudinal gauge boson scattering?
- Is our Higgs the (only) excitation of the vacuum condensate?

In particular:

Is there other physics needed to complete any of these?  
(and if so, what is its energy scale?)

## A more mathy way to understand this: the Chiral Lagrangian

Without a Higgs, the SM Lagrangian looks like this:

$$\mathcal{L} = -\frac{1}{4}B_{\mu\nu}B^{\mu\nu} - \frac{1}{4}W_{\mu\nu}^a W^{a\mu\nu} - \frac{1}{4}G_{\mu\nu}^a G^{a\mu\nu} + \bar{\psi}_i \mathcal{D}_\mu \gamma^\mu \psi_i$$

- Describes gauge and fermion fields and their interactions.
- Everything must be massless!

In order to put in masses consistent with gauge invariance, fermions and gauge bosons need to couple to a **weak-charged vacuum condensate**:

$$\langle \Sigma \rangle = \begin{pmatrix} 0 \\ v/\sqrt{2} \end{pmatrix}$$

Here  $v \equiv 246$  GeV is a constant (we know its value from the  $W$  mass and coupling).

( $v \equiv$  vacuum expectation value; the  $\sqrt{2}$  is a conventional normalization)

Let's see what happens when we do **gauge transformations**:

Recall in electromagnetism:  $A^\mu \rightarrow A^\mu - \partial^\mu \lambda(x)$ ,  $\psi \rightarrow e^{-i\lambda(x)}\psi$ .

$$\begin{pmatrix} 0 \\ v/\sqrt{2} \end{pmatrix} \rightarrow \Sigma \equiv e^{-i\xi^a(x)\sigma^a/v} \begin{pmatrix} 0 \\ v/\sqrt{2} \end{pmatrix} = \begin{pmatrix} [-\xi^2(x) - i\xi^1(x)]/\sqrt{2} \\ [v + i\xi^3(x)]/\sqrt{2} \end{pmatrix} + \dots$$

$\sigma^a$  are the three Pauli spin matrices.

Put in a gauge-kinetic term for  $\Sigma$  and interactions with fermions:

$$\begin{aligned} \mathcal{L} = & -\frac{1}{4}B_{\mu\nu}B^{\mu\nu} - \frac{1}{4}W_{\mu\nu}^a W^{a\mu\nu} - \frac{1}{4}G_{\mu\nu}^a G^{a\mu\nu} + \bar{\psi}_i \mathcal{D}_\mu \gamma^\mu \psi_i \\ & + (\mathcal{D}_\mu \Sigma)^\dagger (\mathcal{D}^\mu \Sigma) - y_{ij} \bar{\psi}_i \Sigma \psi_j \end{aligned}$$

- These generate the  $W$ ,  $Z$ , and fermion masses  $\propto v$ .
- The  $\xi^a$  degrees of freedom correspond to the third polarization states of the massive  $W$  and  $Z$ .
- This “nonlinear sigma model” is **nonrenormalizable** and breaks down at a scale around  $4\pi\langle\Sigma\rangle \sim 1.5$  TeV.

$\Sigma$  is formally dimensionless (in terms of fields).

Let's add powers of an extra scalar field  $h$  up to dimension 4:

$$\mathcal{L} = -\frac{1}{4}B_{\mu\nu}B^{\mu\nu} - \frac{1}{4}W_{\mu\nu}^a W^{a\mu\nu} - \frac{1}{4}G_{\mu\nu}^a G^{a\mu\nu} + \bar{\psi}_i \mathcal{D}_\mu \gamma^\mu \psi_i \\ + (\mathcal{D}_\mu \Sigma)^\dagger (\mathcal{D}^\mu \Sigma) \left( 1 + a \frac{2h}{v} + b \frac{h^2}{v^2} \right) - y_{ij} \bar{\psi}_i \Sigma \psi_j \left( 1 + c \frac{h}{v} \right)$$

Tree-level unitarity:

$V_L V_L \rightarrow V_L V_L$  is unitarized by  $h$  if  $a = 1$

$V_L V_L \rightarrow f \bar{f}$  is unitarized by  $h$  if  $c = 1$

$V_L V_L \rightarrow hh$  is also unitary if  $b = a^2$

With  $a = b = c = 1$ , can absorb  $h$  into the  $\Sigma$  field to make a “linear sigma model”, i.e., the Standard Model Higgs field:

$$\bar{\Sigma} = e^{-i\xi^a(x)\sigma^a/v} \begin{pmatrix} 0 \\ (v + h)/\sqrt{2} \end{pmatrix}$$

$\Sigma$  is formally dimensionless (in terms of fields).

Let's add powers of an extra scalar field  $h$  up to dimension 4:

$$\mathcal{L} = -\frac{1}{4}B_{\mu\nu}B^{\mu\nu} - \frac{1}{4}W_{\mu\nu}^a W^{a\mu\nu} - \frac{1}{4}G_{\mu\nu}^a G^{a\mu\nu} + \bar{\psi}_i \mathcal{D}_\mu \gamma^\mu \psi_i \\ + (\mathcal{D}_\mu \Sigma)^\dagger (\mathcal{D}^\mu \Sigma) \left( 1 + a \frac{2h}{v} + b \frac{h^2}{v^2} \right) - y_{ij} \bar{\psi}_i \Sigma \psi_j \left( 1 + c \frac{h}{v} \right)$$

Composite Higgs:

- Deviations in couplings  $a, b, c \neq 1$  ultimately come from higher-dimensional operators:  $\sim 1 + \mathcal{O}(v^2/f^2)$

$f$  = scale of strong interactions; typically  $f \gg v$ .

Note the “decoupling limit”:  $h \rightarrow \text{SM-like}$

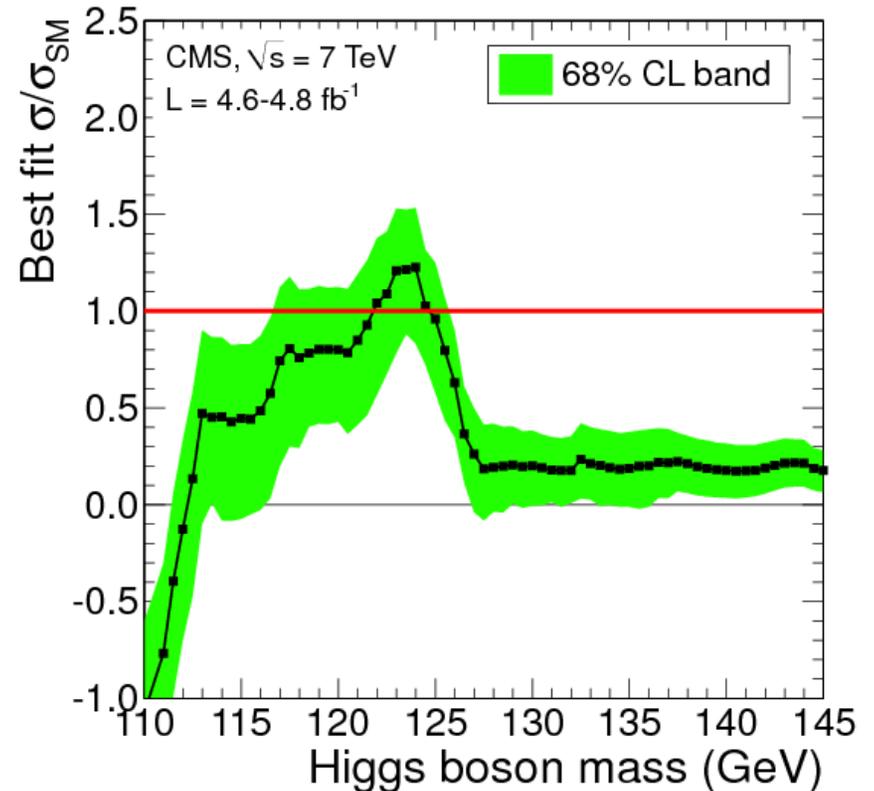
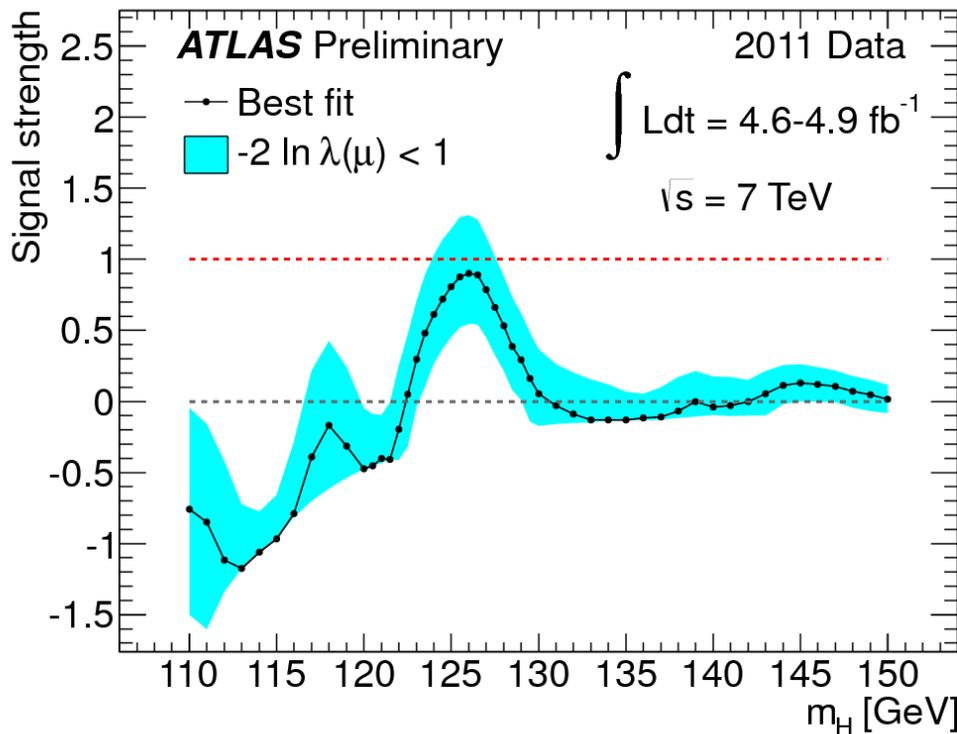
Examples:

- Little Higgs models
- 5-dim Composite Higgs models
- Extended Higgs sectors (after integrating out extra states)

## LHC measurements to date (2011 data)

Overall signal strength  $\mu \equiv \sigma/\sigma_{\text{SM}}$

- Assume that all decays are in their SM proportions



1-parameter “measurement”

This can be interpreted in concrete non-SM Higgs models

SM Higgs mixed with a gauge-singlet scalar:

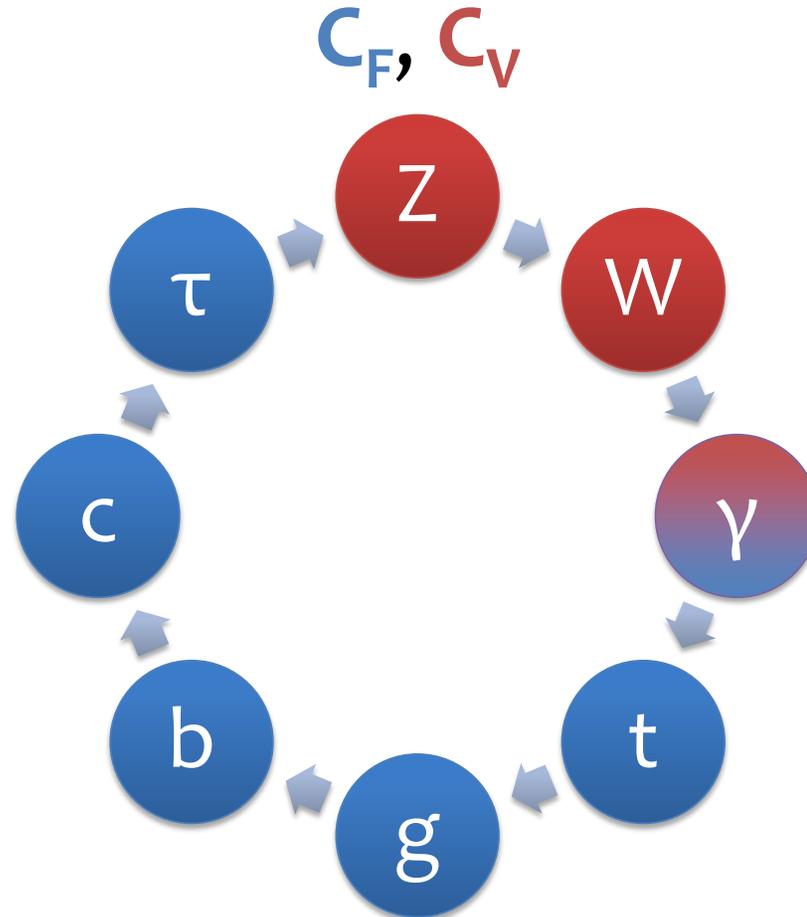
- Overall 1-parameter scaling of all couplings by  $0 \leq \cos \theta \leq 1$ .
  - BRs stay unchanged; rates scaled by  $\cos^2 \theta \equiv \mu = \sigma/\sigma_{SM}$
- Expect to find the orthogonal state somewhere!

SM Higgs with unobserved/invisible decays (e.g. to dark matter):

- Production rates unchanged
  - BRs scaled by  $\Gamma_{SM}/(\Gamma_{SM} + \Gamma_{new}) \equiv \mu = \sigma/\sigma_{SM}$
- unless new decay mode is picked up by SM signal/background selections and modifies kinematic shapes.
- Expect to observe invisible decay channel in a missing-energy search!

Going beyond one parameter:  $\mathcal{L} \supset \frac{v^2}{4} g^2 V_\mu V^\mu \left( a \frac{2h}{v} \right) - m_i \bar{\psi}_i \psi_i \left( c \frac{h}{v} \right)$

## SM deconstruction 2



✓ Well-known!

$$\frac{|c A_f(m_h) + a A_W(m_h)|^2}{|A_f(m_h) + A_W(m_h)|^2}$$

$m_h$ (GeV)	$A_f$	$A_W$
100	-1.81	7.72
110	-1.82	7.93
120	-1.83	8.19
130	-1.84	8.53

5

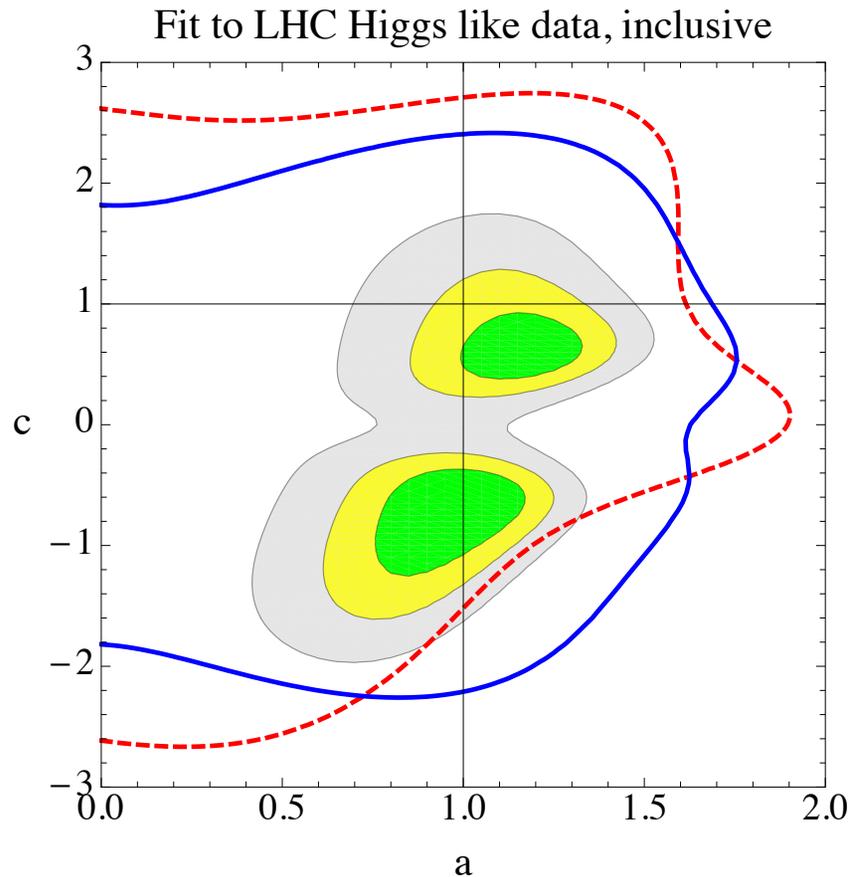
Slide from André David, LHC HXSWG Light Mass Higgs subgroup meeting, May 18, 2012

This can be interpreted in concrete non-SM Higgs models

Composite Higgs models:

MCHM4:  $a = \sqrt{1 - \xi}$ ,  $c = (1 - 2\xi)/\sqrt{1 - \xi}$

MCHM5:  $a = \sqrt{1 - \xi}$ ,  $c = \sqrt{1 - \xi}$



Type-I 2HDM:

$$a = \sin(\beta - \alpha)$$

$$c = \cos \alpha / \sin \beta$$

Small difference:

$H^+$  gives small additional contribution to  $h \rightarrow \gamma\gamma$  loop

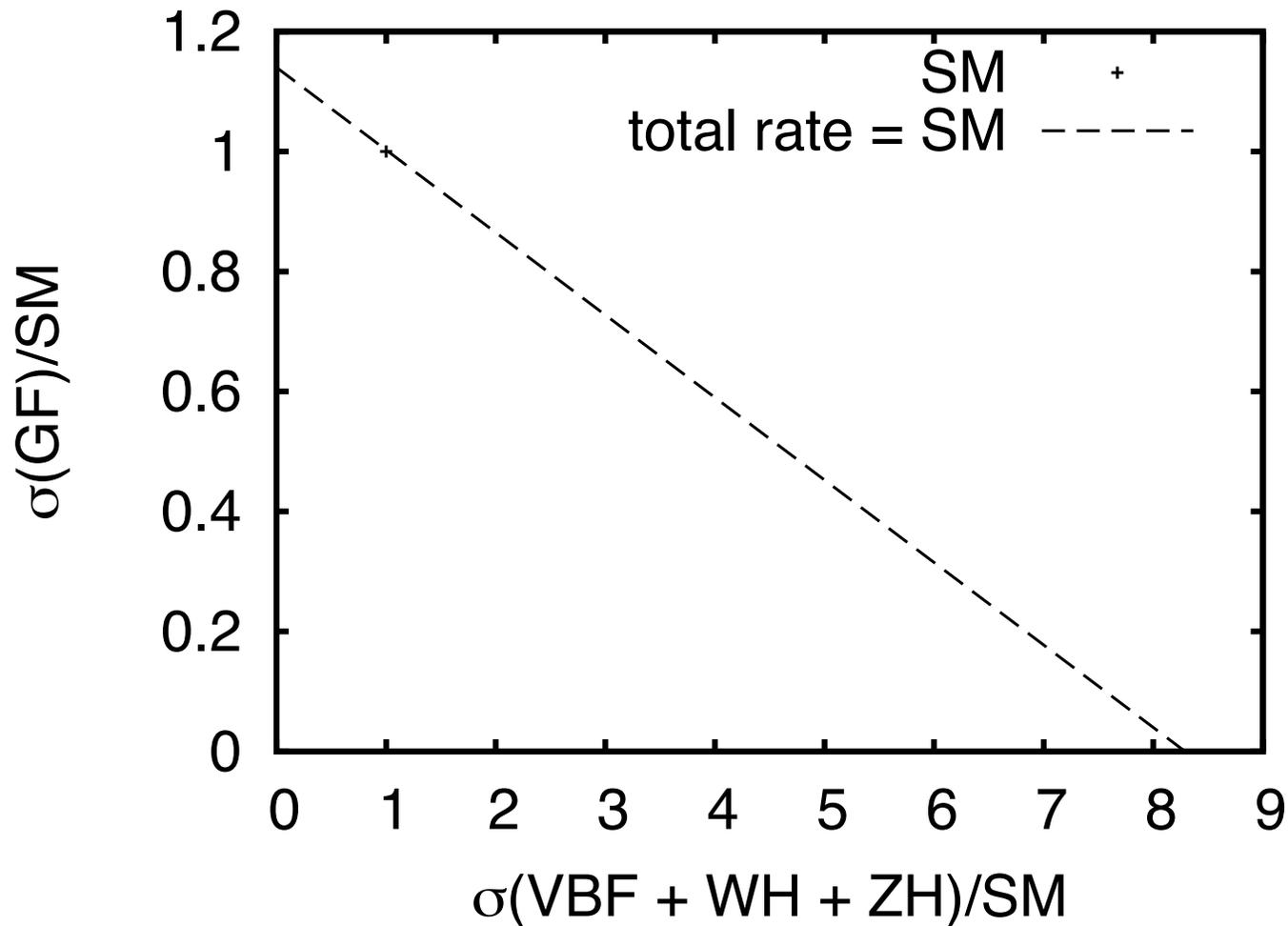
“Fermiophobic” is  $c = 0$ ,  $a = 1$   
(not a realistic model)

“Gaugephobic” is  $c = 1$ ,  $a = 0$

Espinosa, Grojean, Mühlleitner & Trott, 1202.3697 [hep-ph]

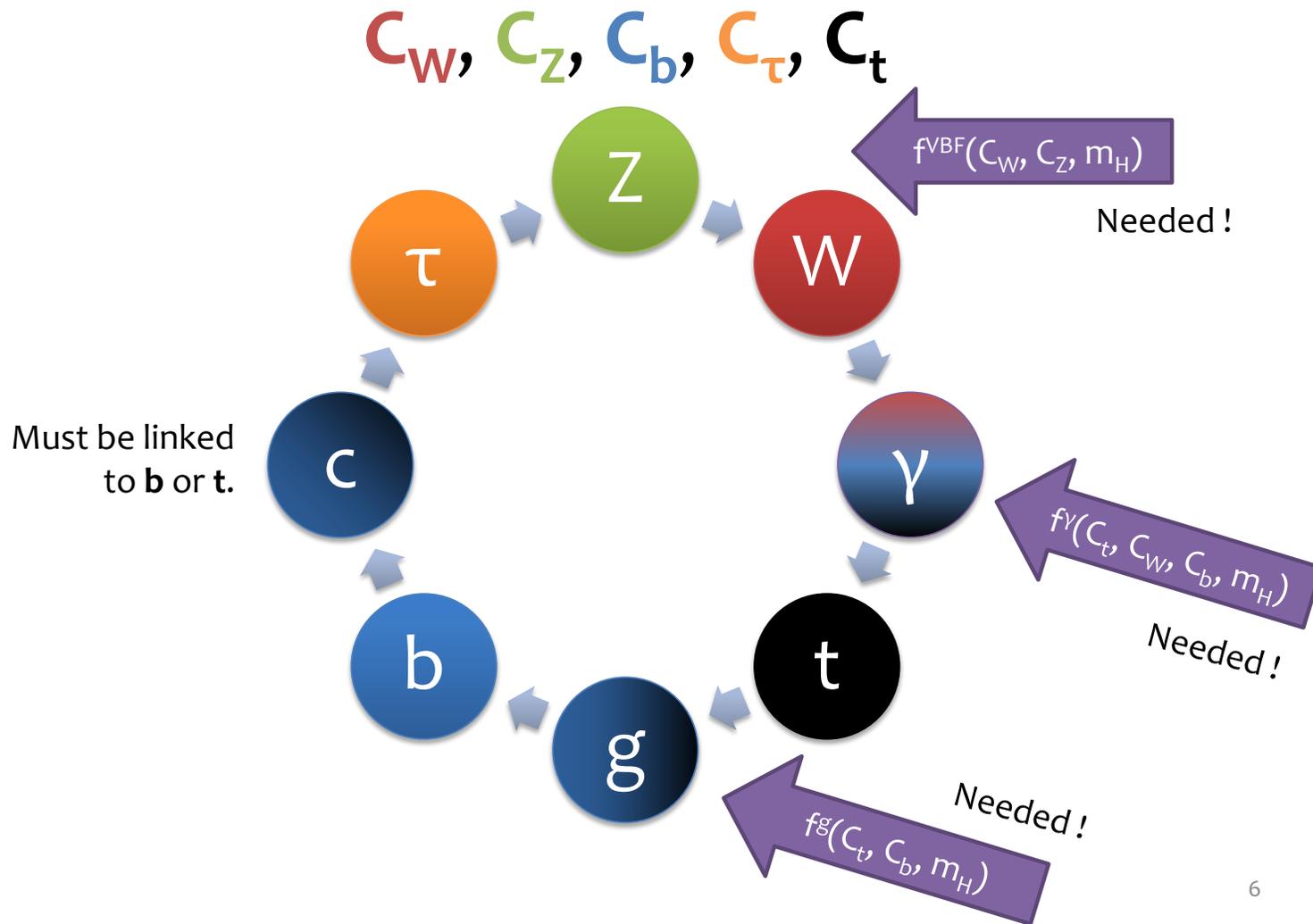
## Beware theorists bearing VBF fits!

A two-parameter proposal for presenting signal rates:



Going beyond two parameters: the full fit

## SM deconstruction 5

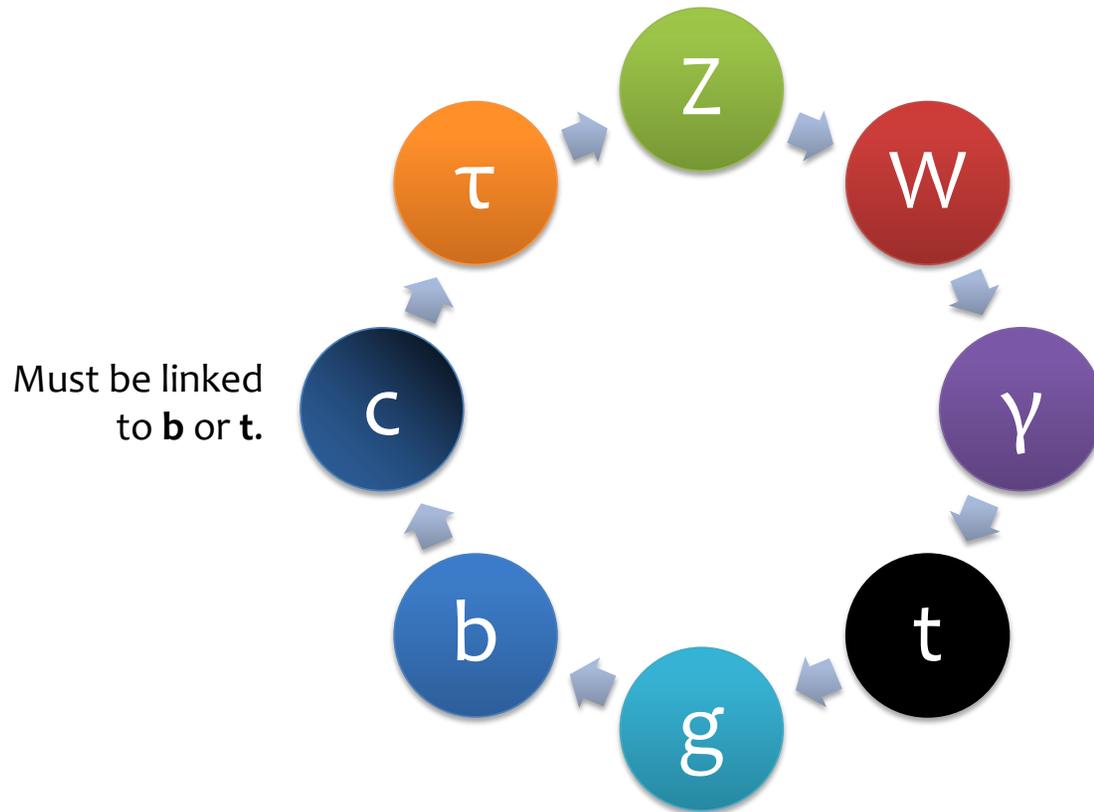


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Going beyond two parameters: the full fit

## Floating loops 5+2

$C_W, C_Z, C_b, C_\tau, C_t + C_\gamma, C_g$



This can be interpreted in concrete non-SM Higgs models

Type-II, lepton-specific, “flipped” 2HDMs:

Only 2 underlying free parameters (mixing angles  $\alpha$  and  $\beta$ ),  
plus small contribution of  $H^\pm$  to  $h \rightarrow \gamma\gamma$  loop

$$hWW, hZZ \propto a = \sin(\beta - \alpha)$$

Type-II:  $h\bar{t}t \propto c_1 = \cos\alpha/\sin\beta$ ;  $h\bar{b}b, h\tau\tau \propto c_2 = -\sin\alpha/\cos\beta$   
has a top-phobic limit

Leptonic:  $h\bar{t}t, h\bar{b}b \propto c_1$ ;  $h\tau\tau \propto c_2$  has a tau-phobic limit

Flipped:  $h\bar{t}t, h\tau\tau \propto c_1$ ;  $h\bar{b}b \propto c_2$  has a bottom-phobic limit

Can do 2-parameter fits within the model

(or 3-parameter, including new loop contribution to  $h\gamma\gamma$ );

test relative consistency of different model coupling patterns.

## Why fit to specific models?

Specific models correspond to a lower-dimensional “slice” through the most general (e.g., 5+2 dimensional) Higgs coupling parameter space.

- Test overall (in-)consistency with a model’s coupling pattern
- Get much tighter constraints on a few model parameters than on many independent Higgs couplings

Ideal world: do general fit plus all of the above!

Ultimate test of LHC Higgs coupling sensitivity is the “decoupling limit” of small deviations from SM couplings.

## Conclusions

LHC data from 2011 has made theorists very excited.  
2012 data will tell us whether a Higgs is really there or not.

If the Higgs is there, LHC data will eventually let us measure Higgs couplings to  $WW$ ,  $ZZ$ ,  $t\bar{t}$ ,  $b\bar{b}$ ,  $\tau\tau$ ,  $gg$ ,  $\gamma\gamma$ .

Semi-model-independent fit is very valuable, but fits in few-parameter extended-Higgs models will also be useful.

Close interaction between theorists and experimentalists is always a good thing.

- [Light Mass Higgs subgroup](#) of LHC Higgs Cross Section Working Group (see the CERN twiki)

## BACKUP SLIDES

## Future strategies 1: experimental questions

How well can we extrapolate measurements to high luminosity?

- Many channels are statistically limited at  $30 \text{ fb}^{-1}$ :  
Pileup is already higher than old “first  $30 \text{ fb}^{-1}$ ” studies.
- What happens to VBF channels? minijet veto?
- What happens to  $\gamma\gamma$  channels? primary vertex identification?

$h \rightarrow b\bar{b}$  channel(s) are critical.

- Largest Higgs BR at  $\sim 125 \text{ GeV}$ : crucial for constraining  $\Gamma_{\text{tot}}$ .
- Boosted-object  $Wh/Zh, h \rightarrow b\bar{b}$  [Butterworth et al] is very important in Lafaye et al (2009) fit.

## Future strategies 3: coupling dependence at NLO

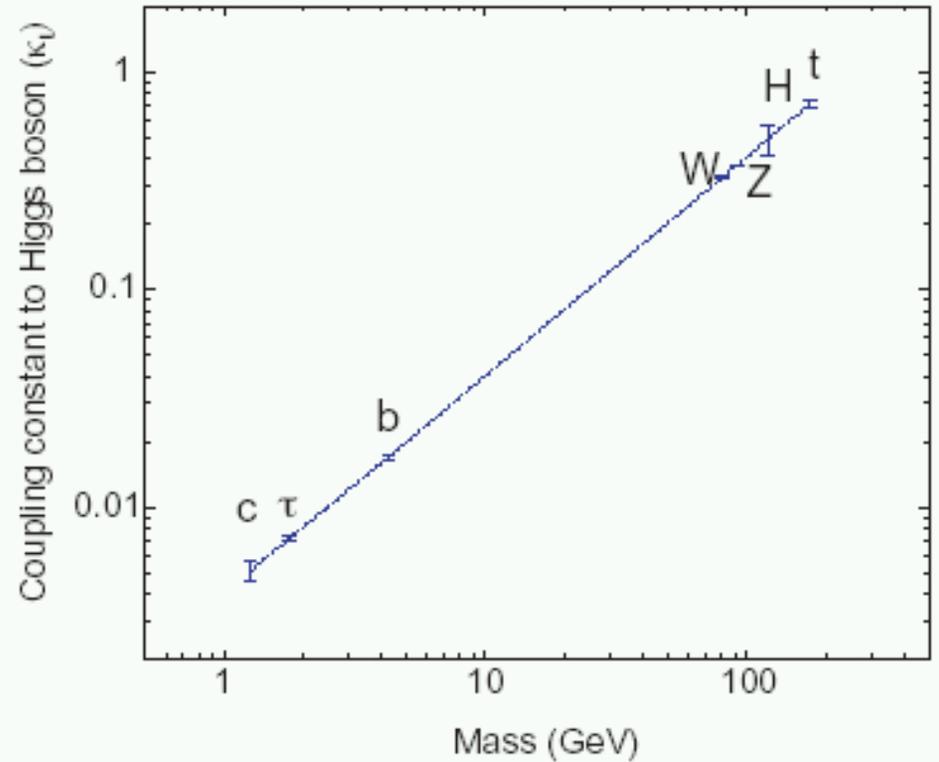
Coupling dependence of production and decay is not “pure”, even at the theory level.

- Interference between  $4f$  final states from  $WW$  and  $ZZ$  decays non-negligible below  $WW$  threshold.
- EW RCs to  $h \rightarrow WW$  introduce dependence on  $y_t$ .
- Nonstandard production modes like  $b\bar{b} \rightarrow h$ .
- $\sigma(A \rightarrow h) * \text{BR}(H \rightarrow X) \propto \Gamma_A \Gamma_X / \Gamma_{\text{tot}}$  is not strictly true at NLO: different kinematics in production and decay can shift relative contributions of underlying couplings.

To test SM Higgs mechanism, need to measure Higgs couplings.

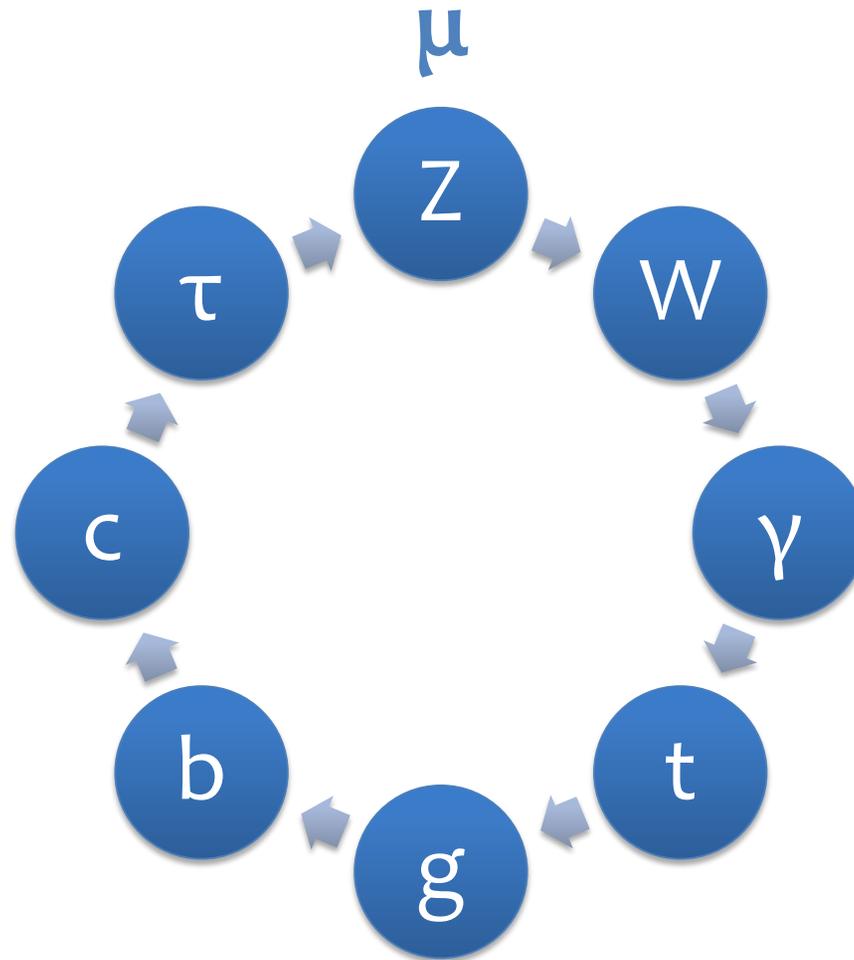
**SM:** coupling of Higgs to each SM particle already fixed by known particle masses.

**BSM:** pattern of deviations from SM expectations characterizes BSM model.



ACFA report

# One global scale (2011)



2

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